

Media release from July 12, 2023

Swisscard appoints Armin Czapla as Chief Growth Officer

Swisscard AECS GmbH completes the Executive Board and appoints Armin Czapla as Chief Growth Officer (CGO). He will assume his position effective August 1, 2023.

As Chief Growth Officer, Armin Czapla and his team will be responsible for Swisscard's future growth. With more than 20 years of experience in various payment positions, most recently within the Lufthansa Group at Miles & More and AirPlus International, the graduate in business administration brings with him the ideal qualifications for this job.

In 2019, the father of two daughters joined the Lufthansa Group and Miles & More as Senior Director Partner Sales & Ambient and member of the Management Board. In his role, he is responsible for tapping into new sales channels and developing innovative products, for internationalization, and also for transformation and digitization in this area. Previously, he worked at Miles & More from 2013 to 2018, among other things as Head of International Cards & Financial Solutions.

"I fully share Swisscard's values and am therefore looking forward to the new challenges all the more and to continuing to drive Swisscard's growth together with my team," says Armin Czapla about his new role. "Armin Czapla impresses with his strong customer focus and a striking ability to develop partnerships," emphasizes Swisscard CEO Guido Müller.

With growth in his blood, his proven leadership experience and expertise, Armin Czapla is the ideal addition to the management team at Swisscard, the Credit Suisse and American Express payment joint venture.



Armin Czapla, designated CGO at Swisscard AECS GmbH

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About Swisscard

Swisscard AECS GmbH is a leading credit card company in Switzerland owned by Credit Suisse and American Express. Swisscard is the only card issuer in Switzerland to offer the world's most important credit card brands American Express, Mastercard and Visa all in one place. Swisscard customers have a very large selection of credit card products on the Swiss market. Thanks to the different product ranges, private customers and business clients can put together a personalized combination of cards. Swisscard manages over 1.5 million credit cards and the American Express acceptance points in Switzerland. Swisscard employs approx. 600 employees in Horgen (ZH).