

Media release dated September 1, 2022

Swisscard x Globus – a new partnership offering exclusive benefits for American Express Platinum Card® members

Globus and Swisscard are partnering up to give holders of an American Express Platinum Card new and exclusive benefits at Globus.

As a leading Swiss chain of department stores with great locations around Switzerland, Globus offers a first-class shopping experience with its range of exclusive premium and luxury brands as well as the latest trends in fashion, beauty, living and lifestyle. In the Globus ★★★delicatessa customers will also find great food and fresh products of the highest quality.

Within the framework of this new partnership, American Express Platinum Cardholders can now enjoy CHF 100 on their card per year in Globus Platinum credit when making a purchase for at least CHF 300. In addition, holders of an American Express Platinum principal card are eligible for Globus Pluscard Platinum membership and the associated benefits at Globus, such as 10% welcome discount, a 2% loyalty bonus for every purchase at Globus, travel deals all over the globe and many more exclusive benefits.

For Guido Müller, CEO of Swisscard AECS GmbH, partnering with Globus was the logical next step: "We as Swisscard are always striving to continuously improve the services and benefits we offer our American Express members. Our goal is to give them the best experiences every day. We are therefore delighted to be expanding our network with Globus, an established and customer oriented brand that shares our ambitions." For his part, Globus CEO Franco Savastano adds: "Swisscard and Globus share the same commitment to creating a unique customer experience. We are glad to combine the numerous benefits we offer holders of an American Express Platinum Card with this new partnership and thereby create even more unique advantages for them in shopping and leisure in the future."

At the same time, Platinum Card members also have the extensive benefits of American Express. For instance, they enjoy many advantages in the areas of shopping, traveling and luxury, including:

- access to 1,400 airport lounges around the world,
- CHF 100 credit at SWISS,
- 24/7 Travel & Lifestyle Service,
- a comprehensive shopping insurance package,
- discounts and extras at leading hotels and restaurants,
- access to advance booking and reservations for top sporting and cultural events,
- perks and discounts in the Holmes Place premium fitness clubs,
- Membership Rewards points, which can be used to conveniently pay for purchases in the Swisscard app, e.g. at Globus.

More information on the new benefits:

www.globus.ch/bonusprogramm

www.americanexpress.ch/globus



Contact:

Magazine zum Globus AG media department:
Franziska Gaemperle
Email: media@globus.ch

Swisscard AECS GmbH media department:
Sandra Hügli
Email: medienstelle.info@swisscard.ch

About GLOBUS

With a long and illustrious history, GLOBUS has become an icon in Switzerland. For nearly 130 years, the group's department stores have been offering customers a selection of exquisite products of the highest quality for a sophisticated lifestyle. This offer is rounded off by the unrivalled service GLOBUS and its some 1,800 employees are known for. With 10 department stores and its own online channel, the group generates an annual revenue of more than CHF 700 million. In early 2020, GLOBUS has joined some of the most successful department stores in Europe, such as KaDeWe in Berlin, Rinascente in Italy and ILLUM in Denmark, all well-known and steeped in tradition, to become part of the leading European luxury department store group. The group is owned by SIGNA from Austria and the Thai Central Group. To ensure that GLOBUS remains successful in the future, the owners will be investing CHF 300 million in the department stores and the GLOBUS brand over the next few years.

About Swisscard

Swisscard AECS GmbH is a leading credit card company in Switzerland owned by Credit Suisse and American Express. Swisscard is the only card issuer in Switzerland to offer the world's most important credit card brands American Express, Mastercard and Visa all in one place. Swisscard customers have a very large selection of credit card products on the Swiss market. Thanks to the different product ranges, private customers and business clients can put together a personalized combination of cards. Swisscard manages over 1.5 million credit cards and the American Express acceptance points in Switzerland. Swisscard employs approx. 650 employees in Horgen (ZH).